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WPA Film Library Announces ‘Community Footage Project’

DEC. 22, 2016

ORLAND PARK, ILLINOIS – The WPA Film Library will launch its newest program “Community Footage Project” in January during the American Library Association Midwinter Conference in Atlanta, Georgia.

Diane Paradiso, WPA Film Library Director of Sales and Licensing, and Rachel Franklin, Special Projects and Educational Content Coordinator, will exhibit at Booth 713 during the conference from Jan. 20 through Jan. 24. They will offer a special introductory rate for this new licensing model for qualifying attendees.

This revolutionary new licensing model allows libraries and universities to purchase stock footage in bulk for use by students and patrons to utilize WPA’s primary source video material in such projects as:

- Non-broadcast features
- Short film productions
- Documentaries
- Video reports

“Licensing stock footage upfront and in bulk as part of our Community Footage Project offers huge cost-savings over licensing stock footage for one-off orders, and it allows universities and libraries the opportunity to better budget their resources.” – Badie Ali, Executive Vice President, WPA Film Library

About WPA Film Library: THE WPA FILM LIBRARY is leading in the industry with premium archival content. The collection is of superb breadth and depth. The material dates back to the turn of the century and covers World War I, the Great Depression, the Civil Rights movement – and this just scratches the surface of the extensive coverage of US and world events from the past 100 years. WPA’s collections also document political events, landmarks, Americana, and vintage training films.

Contact Diane Paradiso, WPA Film Library Director of Sales and Licensing, at (708) 873-3113 or sales@wpafilmlibrary.com for more information about licensing.