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FOR IMMEDIATE RELEASE

GOLIB.TV introduces cutting-edge OCM technology to its' Golib.tv streaming service

SAN DIEGO, CA – GOLIB.TV announced today the introduction of cutting-edge OCM technology to its' advanced premium movie streaming service. OCM technology created and developed by a Qualcomm Engineer and a former Microsoft Engineering consultant enhances library patrons' experience of viewing of the newest premium movie releases by ensuring that movie titles are highly available for use.

OCM technology utilizes an Optimized Circulation Model along with a process called the Optimizer to monitors and manages title utilization while optimizing the efficiency of movie title circulation and usage.

Lyon Leslie, Golib.tv's CTO, notes that "OCM technology along with the Optimizer utilizes a complex set of algorithms that gives movie title priority to patrons who are actually actively engaged in viewing a movie title. It eliminates the idle locking of titles by patrons for extended periods who are not actually engaged with watching a movie title."

"With OCM technology along with the Optimizer enabled, a single movie title can be circulated in a 24 period by a factor of 5 or more" states Leslie.

OCM technology can now be leveraged with the Golib.tv Pay-Per-Use (PPU) option for premium movie streaming clients as well as with Fixed Annual Subscription premium movie streaming clients.

For the first time large libraries can adopt a premium movies streaming, Golib.tv, with OCM technology on an annual subscription basis to optimize movie title circulation. Also for the first time libraries can adopt a movie streaming service, Golib.tv, that provides for streaming of the newest movie releases.

ABOUT GOLIB.TV

GOLIB.TV is a service that allows library patrons to stream movies, audio books, music and more—including new releases—from a cloud-based virtual library that we host and support for our customers. If a movie is out on DVD, chances are you can watch it today on GOLIB.TV. GOLIB.TV's mission is to organize your library's information and make it universally accessible and useful. GOLIB.TV is headquartered in San Diego, CA. For more information see www.golib.tv

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